

DERMEDICS® YOUTH EXPERT™ Global Anti-Aging Cream #3

YOUTH EXPERT™ Global Anti-Aging Cream #3 is a richly formulated, luxurious cream dedicated to prestigious skin therapies targeted on global rejuvenation – real results™. Cream is suitable for daily care for skin of all types of age 60+.



Overview

Basic theory (main issues of skin at this age)

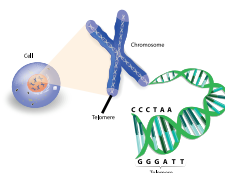
- Deactivation of skin ability to creation of lipids – that leads to:
 - Strong dehydration and degradation of hyaluronic acid
 - Deep wrinkles
 - Roughness
- Deactivation of fibroblasts to synthesis of components located in extra-cellular matrix (ECM) – that leads to:
 - Degradation of collagen and elastin
 - Degradation of DEJ (Dermal-Epidermal-Junction)
 - Reduction of skin thickness and volume
- The epidermis becomes thinner so the skin becomes fragile – that causes:
 - Increased susceptibility to inflammation
 - Prolonged time of skin regeneration
 - Hypersensitivity to UV exposure (discolouration and age-spots)
- Reduced microcirculation – that leads to:
 - Decreased level of oxygen in cells
 - Accumulation of free radicals and dull skin tone

Basic theory (needs of skin at this age)

- Radiant complexion (proper microcirculation)
- Intensive moisturisation (wrinkle prevention)
- Supporting cellular activity and detox
- Firming (cell stimulation)
- Photo-protection against UV and free radicals (FR)

Directions for use

- Age group: mature skin of women aged 60+
- Dull and dehydrated skin with deep wrinkles
- Global rejuvenation on all levels of skin
- All round anti-aging treatment to extend cell lifespan
- Photo-protection against UV and free radicals (FR)
- Reduction of discolouration typical to the age
- Daily skin care for skin of all types (night and/or day application)



*The **telomere** is a region of non-coding DNA that is located at the **ends of chromosomes** (X-shaped)

****Glutathione peroxidase (GP)** is the general name of an enzyme family with peroxidase activity whose main biological role is to **protect the organism from oxidative damage**. The biochemical function of glutathione peroxidase is to reduce lipid hydroperoxides to their corresponding alcohols and to reduce free hydrogen peroxide to water.

Active Ingredients

Leading components: **GEN'X-17-GAA™ Complex: Orange Stem Cells + Baicalin (Telomere Protector) + Apitoxin (Bee Venom) + Crystal Tears™**. Complementary components – typical to the age group: Lipid-restore: **Ceramides 1-3-6 + Shea Butter + Lauryl Olivat** (Hydrolipidic Dermollient). Hydration: **Cotton Oil**. Tissue remodelling: **Xymeninic Acid**. Anti-wrinkle & Lifting: **Matrixyl® 3000 Peptides**. Anti-discolouration: **RC-PBR™** (tyrosinase inhibitor for flawless complexion). Immuno care support: **Xylitol + Lacticol**. Anti-oxidant: **Vitamin E**.

Packaging:	50ml retail size - £54,00
	100ml professional
	200ml professional

Paraben Free | Colourants Free

ONLINE STORE
www.dermedics.at/genx-cream-age60

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Effects

Benefits provided by leading components include:

- Re-activation of two youth proteins: **KLOTHO** and **FOXO**
- Re-activation of cellular detoxification and the repair of RNA&DNA damages
- Extension of the length of **telomeres*** which are responsible for lifespan of cells
- Protection of cells against high levels of free radicals and oxidative stress in the way of the expression of Cit-SAP - a protein with considerable homology to **glutathione peroxidase** (GP)**
- Re-activation of cellular activity (synthesis of collagen, elastin and fibrillin)
- Increased microcirculation, thus accelerates skin oxygenation

Benefits provided by ingredients typical to this age group include:

- Deep nourishment and lipid restoration: increased hydration, reduced roughness
- Skin looks healthier: skin tone is improved, discolouration reduced
- Skin looks younger: less wrinkles, smoothed texture
- Lifting action: facial contours appear to be redrawn