

# DERMEDICS® YOUTH EXPERT™ Global Anti-Aging Cream #1

**YOUTH EXPERT™ Global Anti-Aging Cream #1** is a richly formulated, luxurious cream dedicated to prestigious skin therapies targeted on global rejuvenation – real results™. Cream is suitable for daily care for skin of all types of age **30~35+**.



## Overview

### Basic theory (main issues of skin at this age)

- First signs of improper moisture retention in skin – that leads to:
  - Dehydration and roughness
  - Appearing of mimic wrinkles and fine lines
- Reduced microcirculation – that leads to:
  - Decreased level of oxygen in cells
  - Accumulation of free radicals
  - Dull skin tone

### Basic theory (needs of skin at this age)

- Radiant complexion (proper microcirculation)
- Intensive moisturisation (wrinkle prevention)
- Supporting cellular activity and detox
- Firming (cell stimulation)
- Photo-protection against UV and free radicals (FR)

## Directions for use

- Age group: women aged 30~35+
- Dull skin with photo-aging symptoms and first wrinkles
- Global age-preserving therapies on all levels of skin
- All round anti-aging treatment to extend cell lifetime
- Photo-protection against UV and free radicals (FR)
- Daily skin care for skin of all types (night and/or day application)

## Active Ingredients

Leading components: **GEN'X-17-GAA™ Complex: Orange Stem Cells + Baicalin (Telomere Protector) + Apitoxin (Bee Venom) + Crystal Tears™**. Complementary components – typical to the age group: Energising & Radiance: **Liposomes Q10 + Carnitine + Lecithin**. Firmness & Elasticity: **CycloPeptide-5** (small molecule, cyclic amino acid derivate). Hydration: **Ectoin** (increases moisture content and supports immune system of skin, stabilises cell membranes and protects skin from DNA damage). Emollient: **Cotton Oil**. Photo-protection: **HDBM** (advanced non-UV-absorbing photo-protector against photo-oxidative stress). Anti-oxidant: **Vitamin E**

<b>Packaging:</b>	50ml retail size - £54,00
	100ml professional
	200ml professional

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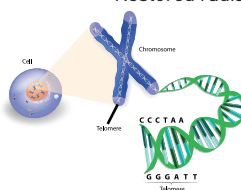
## Effects

### Benefits provided by leading components include:

- Re-activation of two youth proteins: **KLOTHO** and **FOXO**
- Re-activation of cellular detoxification and the repair of RNA&DNA damages
- Extension of the length of **telomeres\*** which are responsible for lifespan of cells
- Protection of cells against high levels of free radicals and oxidative stress in the way of the expression of Cit-SAP - a protein with considerable homology to **glutathione peroxidase\*\* (GP)**
- Re-activation of cellular activity (synthesis of collagen, elastin and fibrillin)
- Increased microcirculation, thus accelerates skin oxygenation

### Benefits provided by ingredients typical to this age group include:

- Increased production of ATP - the key molecule of cell energy
- Improved skin hydration, elasticity and firmness
- Reduced appearance of first wrinkles
- Restored radiant and youthful appearance of skin



\*The **telomere** is a region of non-coding **DNA** that is located at the **ends of chromosomes** (X-shaped)

\*\***Glutathione peroxidase (GP)** is the general name of an enzyme family with peroxidase activity whose main biological role is to **protect the organism from oxidative damage**. The biochemical function of glutathione peroxidase is to reduce lipid hydroperoxides to their corresponding alcohols and to reduce free hydrogen peroxide to water.

Paraben Free | Colourants Free



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