

# DERMEDICS® YOUTH EXPERT™ Global Anti-Aging Cream #2

**YOUTH EXPERT™ Global Anti-Aging Cream #2** is a richly formulated, luxurious cream dedicated to prestigious skin therapies targeted on global rejuvenation – real results™. Cream is suitable for daily care for skin of all types of age 40~45+.



## Overview

### Basic theory (main issues of skin at this age)

- Decreased ability of fibroblasts to synthesis of extra-cellular matrix (ECM) components – that leads to:
  - Reduced level of collagen, elastin and hyaluronic acid
  - Degradation of DEJ (Dermal-Epidermal-Junction)
  - Reduction of skin thickness and volume
- The epidermis becomes thinner so the skin becomes fragile – that causes:
  - Increased susceptibility to inflammation
  - Prolonged time of skin regeneration
  - Hypersensitivity to UV exposure (discolouration and age-spots)
- Reduced microcirculation – that leads to:
  - Decreased level of oxygen in cells
  - Accumulation of free radicals
  - Dull skin tone

### Basic theory (needs of skin at this age)

- Re-densifying (anti-sagging activity)
- Lifting and re-shaping (contouring)
- Wrinkle reduction (anti-age stimulation)
- Protection of ECM (extra-cellular matrix)
- Radiant complexion (proper microcirculation)
- Stimulation of cellular activity and detox

## Directions for use

- Age group: mature skin of women aged 40~45+
- Dull and sagging skin with wrinkles
- Global rejuvenation on all levels of skin
- All round anti-aging treatment to extend cell lifespan
- Photo-protection against UV and free radicals (FR)
- Daily skin care for skin of all types (night and/or day application)

## Active Ingredients

Leading components: **GEN'X-17-GAA™ Complex: Orange Stem Cells + Baicalin (Telomere Protector) + Apitoxin (Bee Venom) + Crystal Tears™.**  
Complementary components – typical to the age group: Re-densifying & Lifting: **Lipodipeptide Tyrosyl-Arginyl.** Anti-wrinkle Filler: **2x Hyaluronic Acid** (cross-linked HA + HA 50 kDa). Anti-oxidant: **Vitamin E.** ECM Protector: liposome with **Rutiny Sulfate (Rutin) + L-HP (Hydroxyproline)**  
+ **MAP** (Magnesium Ascorbyl Phosphate – the only truly stable form of Vitamin C).

<b>Packaging:</b>	50ml retail size - £54,00
	100ml professional
	200ml professional

Distributed in the UK and Ireland by:

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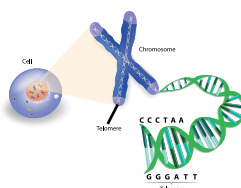
## Effects

### Benefits provided by leading components include:

- Re-activation of two youth proteins: **KLOTHO** and **FOXO**
- Re-activation of cellular detoxification and the repair of RNA&DNA damages
- Extension of the length of **telomeres\*** which are responsible for lifespan of cells
- Protection of cells against high levels of free radicals and oxidative stress in the way of the expression of Cit-SAP – a protein with considerable homology to **glutathione peroxidase\*\* (GP)**
- Re-activation of cellular activity (synthesis of collagen, elastin and fibrillin)
- Increased microcirculation, thus accelerates skin oxygenation

### Benefits provided by ingredients typical to this age group include:

- Re-densification: increased synthesis of fibrillin and collagen in dermis
- Skin looks younger: increased hydration, skin tone improved
- Skin looks smoother: reduced roughness, wrinkle depth reduced
- Lifting action: facial contours appear to be redrawn



\*The **telomere** is a region of non-coding DNA that is located at the **ends of chromosomes** (X-shaped)

\*\***Glutathione peroxidase (GP)** is the general name of an enzyme family with peroxidase activity whose main biological role is to **protect the organism from oxidative damage.** The biochemical function of glutathione peroxidase is to reduce lipid hydroperoxides to their corresponding alcohols and to reduce free hydrogen peroxide to water.

Paraben Free | Colourants Free



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